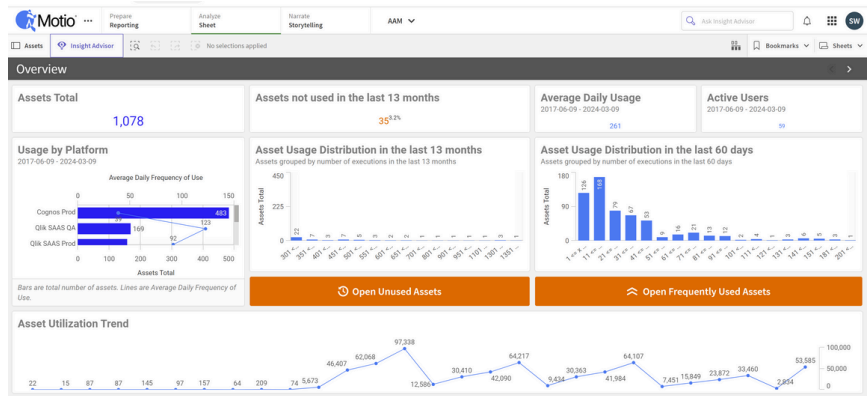# Analytics Asset Management®

Facilitating a Cleaner Analytics Environment

Organizations heavily invest in analytics to make better business decisions. With the availability of multiple BI tools and self-service development, companies often need help keeping track of what end-users are building, their usage, and managing costs.

Without a continuous and consistent review of your analytics environment, companies encounter major obstacles.

Elements of Analytics Asset Management

Tackle Astronomical Growth: As time passes, dashboards, reports, and artifacts amass, creating clutter. Users must know what assets are

- duplicates
- broken
- unused

Determine Life Cycle Tipping Point: Knowing the stage of assets is crucial to taming analytic volume and costs. As usage wanes, you still pay, leading to increased costs to run and maintain the assets and licensing costs for the data/RAM usage.

Recognize Asset Value: Dashboards and reports have a value that changes over time. Understanding who and how many are using the asset and for what purpose impacts how essential the asset is to the business or if it has reached its end use.

"At the beginning of the pandemic, we built a wide array of COVID dashboards that were crucial for business. As time passed, use decreased, and reports became obsolete. Today, they sit there unused, but we still maintain them!"

Continuous Evaluation = Accelerated Data-Driven Outcomes

Achieving favorable business intelligence results hinges on the availability of the right assets at the right time. Consistent analytics asset management is pivotal to ensure you have immediate access to the necessary reports, dashboards, artifacts, or apps to facilitate your data-centric projects. Analytics Asset Management provides

- A continually updated, thorough inventory of assets
- Evaluations of asset complexity and usage
- Cost controls for environmental capacity and processing
- A unified Analytics Asset Management Dashboard

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